



# FY24 Annual Report

Advocating for the Education Rights of  
Multiple Birth Families

April 1, 2023 to March 31, 2024





# Letter to Supporters: The Most Difficult Note to Write This Year

Dear Friends of Multiple Births Canada,

This letter is very difficult for me to write, and I would rather be very upfront and honest than paint a picture that does not reflect reality. The 2023-2024 fiscal year has been a challenging one. Our goal was to rebuild, and we worked very hard to do that. We attempted to bring in new volunteers and most importantly to find our focus so that we can make a difference. Here is where we have found ourselves. Multiple Births Canada is struggling to stay relevant. When our small executive team asked ourselves what our purpose is and how do we add value to multiple birth families, we realized that we and the world around us have come a very long way from when this organization started.

MBC has always been a place for connection between parents and between chapters. While we have continued to do that over the years, we have received less and less engagement from the community. This decrease in engagement is something that has been felt within chapters across Canada and globally. While social media and online communities have grown and thrived, MBC and its chapters have adapted and incorporated a strong online presence for multiple birth families. The newest generation of parents seem to access most of their community support and information resources online of which there are loads of free resources available. This only increased with the pandemic and now new parents almost exclusively seek support online, steering less and less new parents towards organizations such as chapters and MBC, giving way to less and less members and volunteers and ultimately leading to a lack of funding and a lack of human resources.

This is all driven back to MBC's struggle to stay relevant. Even with our focus on advocacy projects, specifically on the education rights of multiple births families, our chapters are telling us that they either cannot pay the membership dues that we require to stay afloat, or they cannot even afford to continue as a chapter at all in their community due to lack of engagement and interest. The MBC Board Directors have discussed many times how we never want our organization to be a burden financially or otherwise on any chapter or member. We want our chapters to survive and thrive.

Without funding, without chapters, without enough volunteers, unfortunately Multiple Births Canada cannot continue to stay active in the long run. For this reason, the Board of Directors has decided that Multiple Births Canada will suspend operations in the next 12 months on September 30, 2025. MBC will not shut down completely in case new volunteers would come forward with a desire to move things forward, however, no new projects will be started and regular meetings will no longer take place. We know that this is a very sad and serious conclusion. It has weighed very heavily on us knowing that this organization has been around for over 45 years and that so many people poured their hearts and souls into making MBC what it is. We also know that this organization's positive impact is far beyond what any volunteer past or present realizes and we considered every alternative we could before realizing that suspending operations was the only reasonable conclusion.

**It is impossible not to feel down about this conclusion, but what we want to do instead of feeling sad is focus our energy on celebrating MBC. In 2024-2025, the Board of Directors intends to focus entirely on the education advocacy project and concluding with a celebration of MBC. We hope that anyone that has an affinity**

towards the organization will consider devoting a small amount of their time or send a donation towards these efforts so that we can go out leaving the biggest impact that we can. Please send us your ideas on how to celebrate MBC. We are grateful for your support over all the years. Thank you all.

**Dina Naiman**  
MBC Chair of the Board



# Board of Directors



**YVONNE  
BLAKE**

Director of Finance



**EMMANUEL  
EDEM**

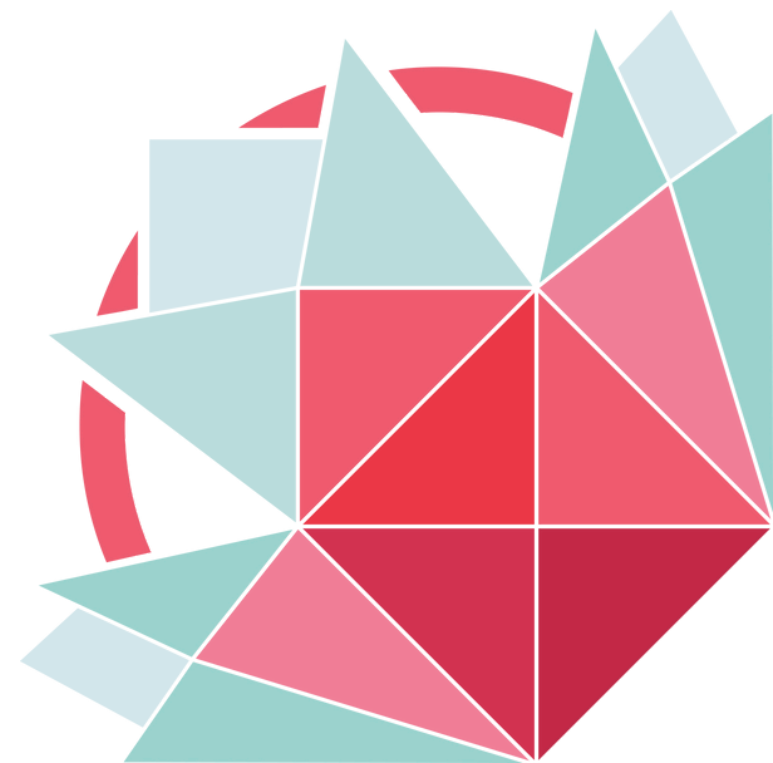
Director of IT



**DINA  
NAIMAN**

Director of Chapter  
Support  
Chair of the Board

**BRYAN  
SEGAL**  
Director of PR and  
Marketing  
Vice-Chair of the Board



**MARTINE  
ST. LOUIS CUTTING**

Director of Volunteer  
Management



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# HIGHLIGHTS

## 2023 MBC CONFERENCE



Hosted by Multiple Birth Canada delegates attended in person in Toronto, Ontario

## MEDIA CAMPAIGN: DEMYSTIFYING MULTIPLE BIRTHS



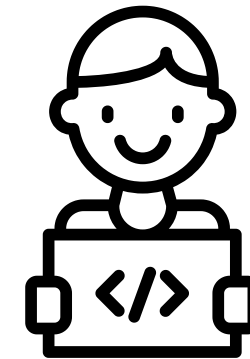
Multiple birth awareness posts created and circulated "You have your hands full" "They must be so expensive" and "You have an instant family."

## FUNDS RAISED



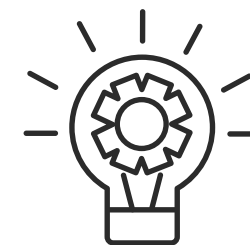
\$5,000+ raised for the year

## EDUCATION PROJECT



MBC launched an advocacy project for the education rights of multiple birth families. This project will help give a voice to parents of multiple births to collaborate with educators and administrators when it comes decision making around class placement and other school-related decisions.

## EDUCATION SURVEY



MBC created and circulated a survey to members about their experiences in the education of your multiples. The results were collected and analyzed to assist with the advocacy project.





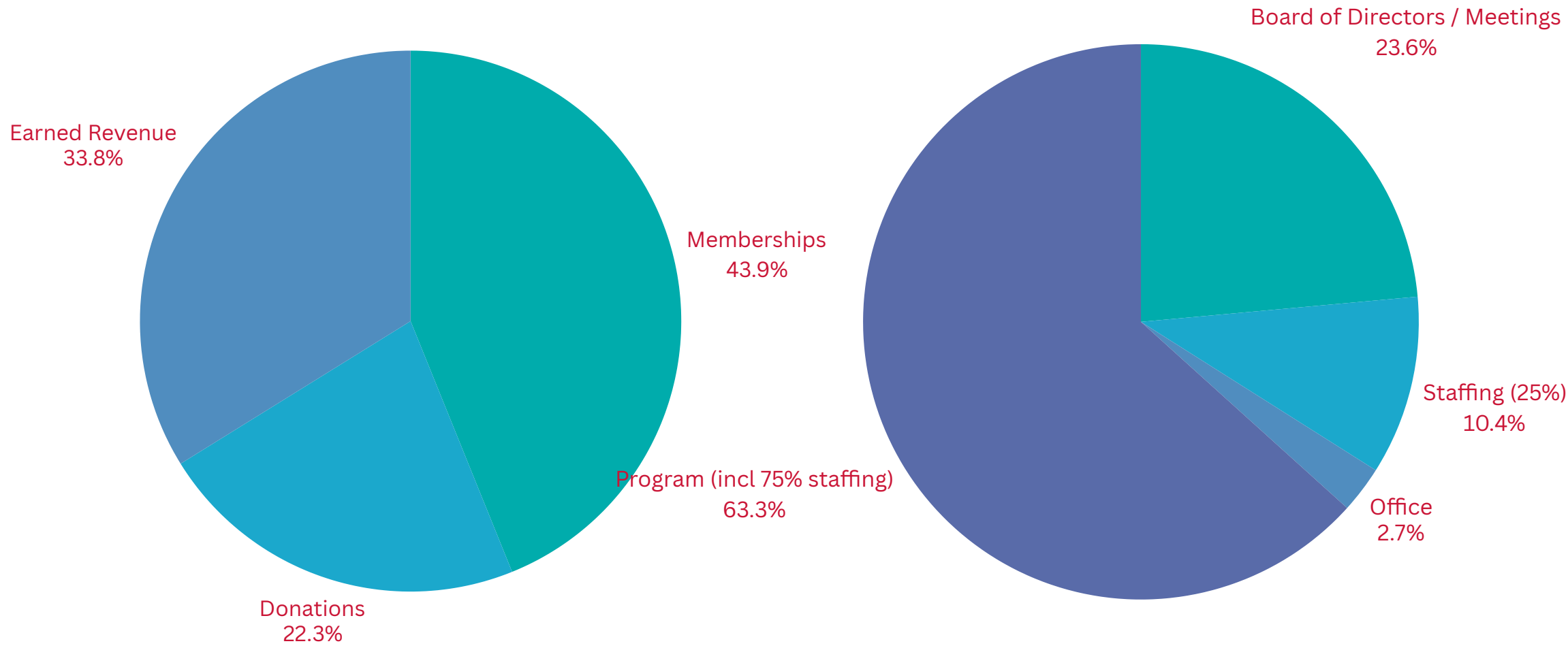
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## OUR MISSION

**"TO IMPROVE THE  
QUALITY OF LIFE  
FOR MULTIPLE  
BIRTH INDIVIDUALS  
AND THEIR  
FAMILIES IN  
CANADA."**

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# Financial Report



Source of Income	
Memberships	\$8,563
Donations	\$4,348
Earned Revenue	\$6,603

Expenses	
BoD Meetings	\$7,772
Staffing (25%)	\$3,439
Office	\$897
Program (incl. 75% Staffing)	\$20,890

**INCOME DECREASED THIS YEAR BY OVER \$10,000 YEAR OVER YEAR INCLUDING A DECREASE IN DONATIONS AND SPONSORSHIP AS WELL AS MEMBERSHIP OF OVER \$5,000 AFTER SEEING AN INCREASE IN THE PRIOR FISCAL YEAR. THE DECREASE IN REVENUE WAS A DIRECT RESULT OF REDUCED MEMBERSHIP FEES AND EFFORTS TOWARDS SPONSORSHIP.**



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# What's Next




## ADVOCACY PROJECT: THE RIGHTS OF MULTIPLE BIRTHS IN EDUCATION

Focusing on advocating for multiple birth families with school boards and education ministries across the country.



## CELEBRATING MBC

As MBC winds down operations in the next year, let's look back at all of the amazing things that this organization has accomplished and all of the people that contributed to this community.



## INDIVIDUALS

Catherine Thouin  
Istra Avila  
Bonnie Schultz  
Robyn Moreau  
Pat Harber  
Cathy Barr  
Emmanuel Edam  
Claire Freeman-Fawecett  
Lynda Haddon  
Daniel Haim  
Leon Jacob  
Frances Keech  
Debra Keech  
Jesse Keech  
Carrie Maynard  
Ruth Morton  
Dina Naiman  
Vicky Riley  
Brianna Schlegel  
Bryan Segal  
Judith Tiao

## ORGANIZATIONS

PayPal Giving  
United Way



*THANK YOU*

**Donors**



# VOLUNTEERS

Michele Bernard

Yvonne Blake

Krystle Bruce

Sheila Catto

Murielle Dietrich

Nicole Dube

Emmanuel Edem

Nicole Fisher

Lynda Haddon

Pat Harber

Valerie Hodgins

Frances Keech

Jenna Kelland

Carolyn Leighton-Hilborn

Erin Little

Heather McAuley

Gail Moore

Dina Naiman

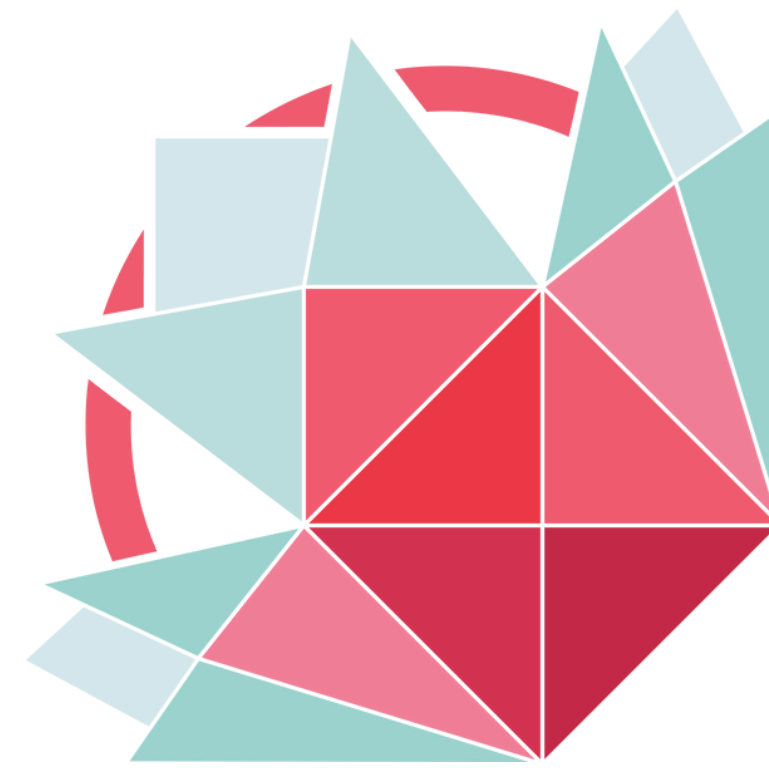
Laura Reid

Bryan Segal

Martine St-Louis

Zakeya Zeigler

Tania Zulkoskey



*THANK YOU*

# Volunteers

# Where to Find Us



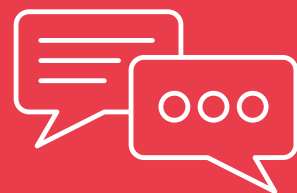
## WEBSITE

[www.multiplebirths.ca](http://www.multiplebirths.ca)



## EMAIL

[office@multiplebirths.ca](mailto:office@multiplebirths.ca)



## VOICE MAIL

1-866-228-8824



## MAILING ADDRESS

2 King Street West  
Unit 155, Hamilton, ON  
L8P 4S0



## FACEBOOK

[www.facebook.com/MultipleBirthsCanada](http://www.facebook.com/MultipleBirthsCanada)



## INSTAGRAM

[www.instagram.com/multiplebirthscanada](http://www.instagram.com/multiplebirthscanada)



## TWITTER

[www.twitter.com/Multiple\\_Births](http://www.twitter.com/Multiple_Births)



## TIK TOK

[www.tiktok.com/@multiple\\_births\\_canada](http://www.tiktok.com/@multiple_births_canada)



## LINKEDIN

[www.linkedin.com/company/multiplebirthscanada](http://www.linkedin.com/company/multiplebirthscanada)